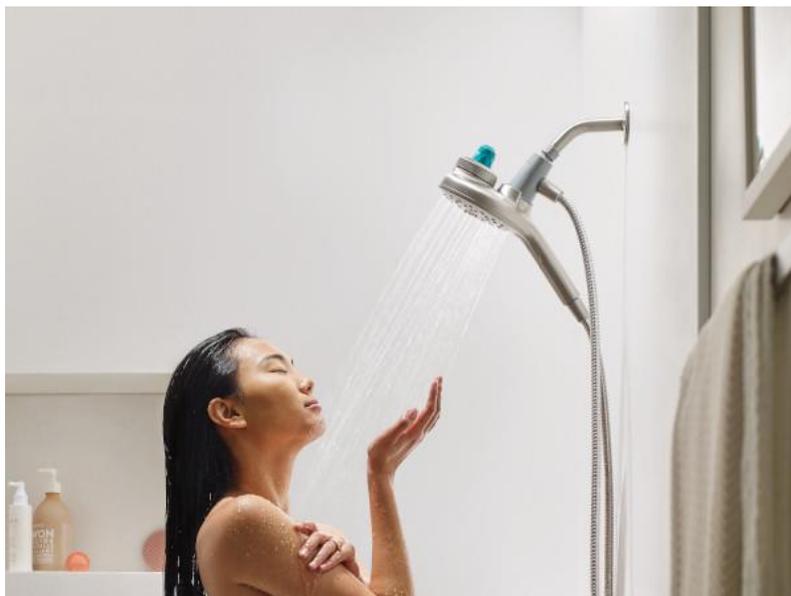

Tweetable Highlights

- Say “spaaaah,” @moen transforms the shower experience with new Aromatherapy Handshower
 - Who needs a spa day? Focus on your well-being right at home with the new @moen Aromatherapy Handshower
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Experience Pure Relaxation with the New Moen® Aromatherapy Handshower

NEW SHOWERHEAD FROM MOEN CREATES A CUSTOMIZABLE EXPERIENCE WITH LUXURIOUS INLY™ ESSENTIAL OIL CAPSULES



Key Facts

FINISHES

- Chrome
- Spot Resist™ Brushed Nickel

PLATFORM

Handshower

FLOW RATE

1.75 gpm

AVAILABILITY

- Bed, Bath & Beyond
- Moen.com
- Amazon.com

PRICE*

Starting at \$129

North Olmsted, Ohio ... Whether you're fresh off a workout or feeling stressed from work, the best way to wash away the day is with a luxurious shower. Moen, the leader in water experiences in the home, is giving consumers the opportunity to enhance their “me” time with the new Moen® Aromatherapy Handshowers with INLY™ Technology.

The Moen Aromatherapy Handshowers are uniquely designed with the ability to infuse essential oils directly into the water flow to create an incredible and sensory shower experience, when desired. The INLY Shower Capsules slide into an infusion dial on the showerhead to allow users to then select a preferred dilution setting – high, medium, low or off



– to diffuse the running water with essential oils in one of four spa-inspired fragrances to create a one-of-a-kind experience.

“At Moen, we’re devoted to elevating everyday encounters with water – not only with smart technology but through wellness innovation – and we continue to deliver new products to help consumers mentally and physically prepare for the day ahead,” said Laurie Birko, director of marketing, showering, Moen. “The name INLY is derived from the word ‘inwardly,’ which refers to the idea of introspection and prioritizing your inner self, and the Moen Aromatherapy Handshowers can help users focus on themselves through the power of aromatherapy without deviating from their daily routine.”

To create the aromatherapy experience, Moen partnered with INLY, a brand owned by the French corporation SkinJay, to adapt their inventive technology and make it available for the North American consumer. The INLY fragrance capsules will be made in France with essential oils curated by master perfumer, Jean-Charles Sommerard. INLY fragrances go through the highest-level of dermatological testing against European standards to exceed U.S. requirements and ensure quality. Additionally, the essential oils will not leave scented or oily residue on the tub, hair or skin.

“Scents play a powerful role in our mental state and impact our emotional well-being, from relaxation to reinvigoration, and each of these fragrances have been specially composed to provide specific sensory experiences,” said Sommerard. “Warm water dilates the pores, allowing you to enjoy the various benefits of the essential oils both on the body and through inhalation. After the shower, you can linger a little longer in the olfactory bubble that will persist in the bathroom to continue this moment of luxury.”

INLY capsules feature four spa-inspired fragrances, which include:

- **Zen Time:** With essential oils of lavender, tea tree and vanilla
- **Energetic Morning:** With essential oils of lemon, scots pine and cistus
- **Sweet Morning:** With essential oils of red berries, geranium and vanilla
- **Tropical Day:** With essential oils of lemongrass, neroli and vanilla



The Aromatherapy Handshower can be used with or without the INLY aromatherapy shower capsules, and offers six spray settings – massage, relaxing massage, wide coverage, downpour, intensify and rinse – for optimal pressure and excellent coverage. The handshowers also feature Moen’s innovative Magnetix™ technology. Showerheads with Magnetix offer a powerful magnetic dock that allows for easy release of the handshower, as well as a secure return back into place, even with your eyes closed. All showerheads can be installed with existing plumbing, by simply unscrewing the previous showerhead and replacing.

Both the Moen Aromatherapy Handshower and the INLY capsules will be available at Bed, Bath & Beyond and on Moen.com. This is the first time Moen is selling a handshower direct to consumers from the company’s website.

The shower also features Moen’s limited lifetime warranty** to ensure superior quality.

For more information on the Moen Aromatherapy Handshower, visit [moen.com/aromatherapy](https://www.moen.com/aromatherapy) or call 1-800-BUY-MOEN (1-800-289-6636).

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**Prices are approximate and may vary within regions.*

***For complete warranty information, visit moen.com. Important exclusions apply. Warranty only applies to original purchaser.*



ABOUT MOEN

As the #1 consumer faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products, kitchen sinks and garbage disposals for residential applications – delivering meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior-performing products that can deliver lower lifetime costs for today's facilities.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: [FBHS](#)), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. Moen anchors the Global Plumbing Group (GPG), which also includes several brands under the House of Rohl® including Perrin & Rowe®, ROHL®, Riobel®, Shaws® and Victoria + Albert®. Its other segments include Master Lock® and Sentry® Safe security products, MasterBrand Cabinets® and Therma-Tru® entry door systems. Fortune Brands is part of the S&P 500 Index. For more information, please visit www.FBHS.com.

ABOUT INLY

INLY is a brand of the SKINJAY Group, a leading innovative company in the Wellness Industry in Europe with over 300 Luxury hotel clients, all landmark hotels such as the George V and Plaza Athénée in Paris, the Fairmont Royal York in Toronto or the Serras Hotel in Barcelona. INLY holds a leadership position in shower aromatherapy, essential oil based encapsulated treatments and in-room wellness solutions. Its patented technology for diffusing perfumes and active ingredients for beauty and well-being directly into the shower water follows its primary mission of bringing an experience of well-being to the greatest number, in a simple way, during the daily ritual of the shower. The company follows strong Corporate Social Responsibility values producing locally with people with disabilities to promote social integration through work. For more information, please visit www.inlyparis.com | www.skinjay.com.

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